HOKK FINANCE

Whitepaper

Abstract

HOKK Finance is a community-centric decentralized finance (DeFi) project. HOKK's contract was a fair launch, meaning team members were not distributed tokens and every person that owns HOKK had to buy it on the open market. HOKK Finance's core focus is innovating and bringing utility to the meme coin space and beyond, with a strong emphasis on inclusivity.

Decentralized | Autonomous | Community - Powered
Leveraging community to build an inclusive financial ecosystem.

We are **Meme Utility™**

Disclaimer

The information shared in this whitepaper is not all-encompassing or comprehensive and does not in any way intend to create or put into implicit effect any elements of a contractual relationship. The primary purpose of this whitepaper is to provide potential investors with information in order for them to analyze the project and make an informed decision. Prior to your participation in HOKK Finance, we strongly advocate a careful study of this whitepaper. Certain statements, estimates and financial information featured in this whitepaper are based on and take into consideration certain known and unknown contingencies and risks which may cause the estimated results or may differ factually and substantially from featured statements or results extrapolated or expressed in such forward looking statements here-with.

Vision Statement

HOKK's vision is to make payments and remittance affordable and accessible internationally, especially to developing economies, creating an inclusive financial system based on blockchain technology. Imagine being able to send funds to and from anywhere in the world at a fraction of the cost of traditional finance, all within seconds. This is **HOKK Finance.**

Values

⛫ | Community

Community is the number one value of HOKK Finance. In the beginning we asked if a project could succeed on the back of a decentralized, community effort. Despite intense adversity from the start, including but not limited to a major selloff from one of the developers on the team, HOKK prevailed due to the strength of its community members and investors. Our collaborative, fun, and ingenuitive community is the bedrock of the project.

⚙ | Utility

We believe utility is the foundation of value in the crypto space. HOKK was founded on the principle that the meme space is greatly lacking in utility. We believe utility will foster adoption and growth in the crypto space, and HOKK aims to be the utility juggernaut.

⛫ | Inclusivity

HOKK values providing everyone equal access to opportunities and resources.

🤝 | Interconnectivity

Simply put, all parts of a system interact with and rely on one another. HOKK believes in creating an interconnected system based on trust and reliability, that together is greater than its individual parts.

Ecosystem

$HOKK: The purpose of $HOKK is to be the Bitcoin of DeFi, decentralised, autonomous and free from manipulation. This will be the store of value in the HOKK Finance ecosystem.

$HOKKFi Utility Token: The purpose of **$HOKKFi** is to power the HOKK Ecosystem and our future development roadmap inclusive of: HOKK Pay, HOKK Wallet, and HOKK Remit. Our vision is to establish HOKK Pay and Remit as the MasterCard, Visa and TransferWise of the Global Payments and Remittance industry on the blockchain. We believe along with our partners that cryptocurrency and blockchain technology will replace traditional finance, as such we are positioning ourselves to be pioneers of crypto payments for goods and services.

$HOKKFi Staking: Staking will go live after **$HOKKFi** goes live. Staking will be accessible at **https://hokkfi.com**. You will be able to stake **$HOKK** and earn **$HOKKFi**. After claiming your **$HOKKFi** rewards, you will also be able to stake **$HOKKFi** for more **$HOKKFi**!

HOKKFi DAO Governance User Interface (UI) + Back-end Integration With Smart-Contract(s)

The purpose of a DAO is to shift power to the community, in true decentralized fashion. This ensures that contributors, admins, mods, volunteers, and developers working to further the project vision are acting in ways that align with that of the community at large. The DAO structure will include the following:

1. The ability for holders of the HOKK Finance ecosystem governance token ($HOKKFi) to make "proposals". Proposals are then voted on by the community (e.g. A proposal title may be: "Utilize this month's $HOKKFi block-rewards to fund $HOKK and $HOKKFi Uniswap liquidity proportionally").

2. Proposal statuses will be (Queued, Active, Executed, Defeated).

3. When a proposal is voted on and successfully passed by the community, the status of said proposal will change to "executed". If a proposal is unsuccessfully passed, its status will change to "defeated".

HOKK Wallet → HOKK's answer to MetaMask

HOKK Mobile Wallet → HOKK's answer to Trust Wallet for Android and iOS

Tokenomics

$HOKK: a store of value

- Fair launch
- No team tokens, no dev supply
- 100% of supply has been bought on the free market.
- ½ LP tokens burned to Vitalik Buterin
- Supply: 100 Quadrillion **$HOKK**
- Automated Rewards Farming (ARF): 2% of every transaction is redistributed to token holders, therefore ARF earnings fluctuate with trade volume.
- Whales and community members voluntarily burned $1M USD worth of
- HOKK has created a wallet that will forever grow due to ARF rewards. **$HOKK** is permanently deflationary.
- Burn wallet: **Here**

$HOKKFi
An inflationary utility token

Supply: TBC
Team tokens: TBC

Roadmap Development (Utility)

The HOKK Finance developer team has been hard at work chipping away at each exciting new update to the backend of our DEX (Decentralized Exchange), HOKKFi (www.hokkfi.com).

In order to provide the best possible avenue for testing and to ensure everything runs smoothly, we've decided to push everything we've built onto Ropsten Testnet, an Ethereum-based testing network that will allow us to further test each upcoming feature without the need for real ETH tokens, including LP Mining, **$HOKKFi** smart contracts, and their interactions with single-asset staking and DAO UI.

Our hope is that by having these developments live on Ropsten, we'll be able to show the community that these items are actually being built and tested, not just being talked about. Anybody will be able to interact with all of these items on Testnet. **www.hokkfi.com (HOKKFi DEX)** will also be active on Testnet with LP mining, staking, and DAO.

We deployed the following three items on the Ropsten Testnet by the end of June 2021, after the project turned two months old:

1. **Upgraded HOKKFi DEX (www.hokkfi.com).**

2. **Liquidity Pool (LP) Mining.**

3. **$HOKKFi Utility + Governance token.**

After successful deployment of the above items, we will deploy the following two items on the Ropsten Testnet:

4. **DAO voting smart contracts, mechanism and UI.**

5. **Single asset staking contracts + UI.**

Development on the previously promised Live Gas Tracker tool has been completed and it will be deployed live on **www.hokkfi.com**.

Once all these features are deployed, refined, and live, we will introduce **$HOKKFi** as the utility and governance token of the HOKK Finance ecosystem. **$HOKKFi** will be airdropped to current **$HOKK** token holders.

Roadmap Development (Utility)

At this point, we will have a fully-functioning DAO for Proposals and Voting, which will allow the community to choose what we do next, which areas dev efforts should be focused on, and what we do with the revenue generated from **$HOKKFi**. Wait, revenue? What revenue?

It's simple. LP (Liquidity Pool) mining and staking will incentivize holders to lock their **$HOKK** and **$HOKKFi** to earn more rewards in the form of more **$HOKKFi**. In turn, these mechanisms significantly decrease token sell pressure due to the appealing upside of LP and staking rewards. That's not all. Staking and LP mining will generate revenue for HOKK Finance via token emissions and protocol transaction fees. This generated revenue can then be used to further build and develop the HOKK Finance ecosystem, add liquidity to **$HOKK** and/or **$HOKKFi**, be used for marketing, or for any further development the community desires.

Roadmap

Phase 1

- **Price Tracker Listings:** CoinGecko, CoinMarketCap, Coinbase, Blockfolio
- **Decentralized Exchange Listings (DEX):** Uniswap + 1inch
- **Multisig Community Marketing Fund (CMF)**

Phase 2

- **Centralized Exchange (CEX) Listings:** WhiteBit, LBank, Biki, ZB, BKEX, LATOKEN, Bitrue
- **Techrate.org (http://techrate.org/) Smart Contract Audit**
- **HOKKFi Swap v1 (dApp)**

Phase 3

- **Full Website Redesign w/ Dapp Integration**
- **Entity formation:** The HOKK Finance Foundation
- **Ecosystem Utility Token** ($HOKKFi)
- **HOKKFi Utility** (dApp) **w/ Staking**
- **HashEx Audit of $HOKKFi Utility Token**

Phase 4

- **DAO Governance Structure for HOKK Finance Foundation**
- **HOKKFi Swap v2 w/ Aggregator**
- **Celebrity Board Member(s) Official Announcement**
- **Expand Development Team** (React, Node.js, Java, Infura, Web3)
- **Real-time ARF Tracking Dashboard** (integration w/ HOKKFi)

Phase 5

- **HOKK Wallet** (Asset Storage)
- **Expand Marketing + Management Team**
- **ARF Tracker Integration w/ HOKK Wallet**
- **Secure Smart Contract + Foundation Wallet w/ Multisig**
- **Business Model for Paying Core & Developers**

Phase 6

- **Emerging Market Expansion** (Asia/EU)
- **HOKK Pay** (Payments Ecosystems)
- **HashEx/Certik Audit of Additional Smart Conracts**
- **HOKK Remit** (Remittance function within HOKK Pay)